

**EXPERIMENTARIUM**

**EXP.22**

INTERNATIONAL FESTIVAL ON EXPERIMENTAL PHOTOGRAPHY

**BARCELONA, JULY 20-24<sup>th</sup>, 2022**



ph:  
Francisca Parada Burgos  
Virginia Dal Magro Workshop

# About us





The EXP.22 festival was organized by the non-profit cultural association Asociación Experimentalphotofestival, registered in Barcelona, Spain, in January 2020. **Our goal is to create, promote and spread experimental photography in all its forms.** For this reason, we consider it essential to create an international community of artists who can support each other, recognize their shared equality and create collaborative projects.

Regarding the philosophical aspect, we are proud to be the first festival that has total **economic transparency** (on our website you can see where the money comes from and how it is spent) and that is based on **gender equality**, since 60% of our invited artists are women. Our festival has been built on the basis of equality and respect among all people.

With the support of the Institut d'Estudis Fotogràfics de Catalunya, the Pati Llimona Civic Center and the Nau Bostik, more than 300 international experts and photography lovers have come together with the aim of creating a common space to share, learn and debate on experimental photography in its many facets: from the creation of cameras, optics and films to the processes of printing, intervention and production of copies, exhibitions and photobooks.



# A great summer camp!

## PARTICIPANTS

+139 face-to-face

+143 online

+44 artists

+29 volunteers

+14 workers

**= 369**

Exhibitions, workshops, conferences, debate panels, horizontal portfolio review and OFF activities developed by a team of professionals from all over the world, both in English and Spanish.

In the online version, we had all the conferences and discussion spaces broadcast live by streaming to the worldwide, three exclusive exhibitions and 5 special workshops :)

# **35 countries**



# Workshops

With the intention of having a truly varied and complex offer and cover the diversity of aspects involved in experimental photography, the **44 most outstanding artists on the current scene** were selected. The format of the workshops of this edition was different since for the

first time we had from 4, 8 and 12 hours. The limited number of participants and their length achieved a great connection between the participants and the artists in a practical learning context applied to a specific case. During the festival in its two spaces there were **56 face-to-face and 5 online workshops**.



ph:  
David Torreblanca  
Luca Bendandi & Pierre Parslier Workshop



**T3. Open Space  
Collective Strategies**  
with Julia Sbriller +  
Catalina Giordano  
de Creadores de  
Imágenes

**T7. Chemigrams:**  
Light, Chemistry, and  
the Hand with Bridget  
Conn

**T8. Gum arabic print:**  
between reproduction  
and monotype with  
Virginia Dal Magro

**T9. Surrealism  
Polaroid** Diptych &  
Triptych Collaging with  
Erin Delsigne

**T12. Breaking Out!**  
Caffenol and Developing  
Outside of a Controlled  
Environment with Kelli  
M. Perletti

**T13. Multicolored  
and Multilayered  
Cyanotypes** with  
Annette Golaz

**T16. Print Loop:**  
Cyanotype, Cliché Verre  
and Gum Arabic Print  
with Virginia Dal Magro

**T19. Unexplored  
Pinhole** and Obscura  
Experimentation with  
Justin Quinnell

**T20. Ultimate  
Experimental Blender**  
with Kelli M. Perletti

**T22. Wet Plate  
Collodion:** Make Your  
Own Photochemical  
Object with Angela Jones

**T26. Ephemeral-  
Process Photography**  
with John Beaver

**T27. Poesía Muscular:**  
una exploració del tiempo  
corporal en relación al  
histórico con Piròmana  
d'Argos

**T33. The Shape of  
Water:** Capture it with

Watergram! with GuL  
Cevikoglu

**T35. Exploring the  
unique possibilities  
of Chemigrams** with  
Andrey Piletsky

**T36. Botanical  
Collage** with Paula  
Dornan

**T38. Solarludography:**  
An Expedition on  
Suntrails, Lumen and  
Double Exposure with  
Kümei Kirschmann +  
Lena Storjohann

**T39. Molecular**

**cuisine** as artistic  
expression with Marta  
Marín Suárez

**T40. Wet Plate  
Collodion:** An  
Introduction to  
Photochemical Objects  
with Angela Jones

**T42. Digital Lumen  
Prints:** making  
analogue prints using  
your phone with Andrey  
Piletsky

**T43. KINTSUGI:**  
Photographic Repairing  
with Daniela Melo +  
Ann Massal





**T45. Colored Glass Ambrotypes** with Lynn Bierbaum

**T46. Double Exposure, Redscale and Filmswap:** Creating Another Reality with Gonchi Rostán

**T48. X-Ray Film:** An alternative way to take images with Celica Veliz

**T52. Exploring Photography with the Eyes of Artificial intelligence** with Ivona Tau

**T53. Introduction to Generative Art** with Luca Bendandi + Pierre Paslier

**T54. Chemigrams: Materiality and Meaning** with Bridget Conn

**T56. Introduction to Experimental 3D Art** with Blender with Irina Chernikova

**T62. Colorful is the New Blue:** Toning Cyanotypes with Botanicals with Annette Golaz

**T65. The Resinotype:** A Direct-Positive Photographic Process with John Beaver

**T67. Beginning to See the Light: Introduction to Lasergrams** with GuL Cevikoglu

**T71. Machine and Nature: Generative Art + Bio-Printing** with Pierre Paslier + Luca Bendandi

**T74. Expanded cinema:** película filmada y cine abstracto con Ana

Martínez

**T75. Heliogravure: The Ink Imaging** with Carles Mitjà

**T17. Clorotipia:** heces fotosensibles e intervención en pintura con Manuel Limay

**T18. ¿Me da fuego? Chemigram térmico** con Javier Piñana Sancho

**T25. Fotografía volumétrica: Inteligencia artificial y fotogrametría** con Felipe Elgueta

**T27. Poesía Muscular:** una exploració del tiempo corporal en relación al histórico con Piròmana d'Argos

**T28. Van Dyke Brown** sobre soportes alternativos con Celica Veliz

**T29. Cianotipia en vidrio** con sustancias veganas y biodegradables con Dulce Delía

**T31. Intervención fotográfica, potingues y destrucción** con Belén Vilanova



## 3D Art

EXP.22 ONLINE WORKSHOPS



with Irina Chernikova

Introduction to  
experimental Blender

# EXP.22 ONLINE WORK SHOPS

JULY 20-24, 2022 | ONLINE

## Lumen Prints

with Andrey Piletsky



EXP.22 ONLINE WORKSHOPS

Using Digital Screens to  
Print Analogue Photos

## Film Soup

EXP.22 ONLINE WORKSHOPS



with Juliana Gagné

Magical Potion  
Cooking Class

## Pinhole

EXP.22 ONLINE WORKSHOPS



and Beyond  
with Heather Palecek

## Handmade Cinema

with Cali M. Banks



EXP.22 ONLINE WORKSHOPS

and Direct Animation



# Horizontal Portfolio Review

- P1. Horizontal Portfolio Review with **Stig Marlon Weston + Lena Storjohann**
- P2. Visionado Horizontal de Portfolios con **Mariana Manuela + Isla Colectivo**
- P3. Horizontal Portfolio Review with **Stig Marlon Weston + Bridget Conn**
- P4. Visionado Horizontal de Portfolios con **Isla Colectivo + Belén Vilanova**
- P5. Horizontal Portfolio Review with **Flora Fanzutti + Heather Palecek**
- P6. Horizontal Portfolio Review with **Stig Marlon Weston + Cali M. Banks**

ph:  
Francisca Parada Burgos  
Horizontal Portolio Review with Stig  
Marlon Weston & Bridget Conn



ph:  
Cristina Sánchez  
Experimental Exhibitions  
with Lena Storjhiann & Cali M. Banks

# Conferences

In this edition, 37 conferences and debate panels were offered in 5 languages with the participation of 44 artists and 38 special guests, taking into account their national and international work and being benchmarks in their areas of work.

The objective was to create an intellectual space where what lies behind each project can be calmly explained and where everyone can ask questions and find out about the most interesting techniques and topics of debate from our community.

INTERNATIONAL

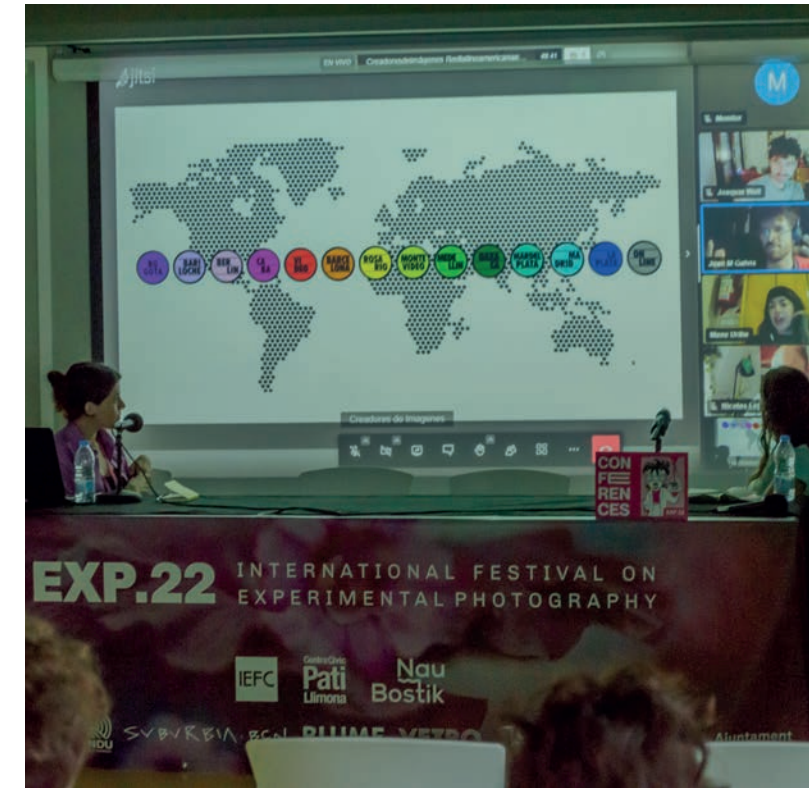




Festivals meeting with Analogue Now (Berlin) + Rotlicht (Vienna) + Helsinki Darkroom Festival



Chemigrams, Crystalogram, and Soil Chromatography with GuL Cevikoglu + Stig Marlon Weston + Elizabeth Ransom



Creadorxs de imágenes: Red latinoamericana en diálogo con sedes Bogotá, Oaxaca, Montevideo, Barcelona y Buenos Aires



Fotografía botánica: Brotes de la retentiva y Proyecto Rumiantes



(Foto)libros con Luca Bendandi + Sergio Lairisa + Jorge Alamar



Exploraciones en sustratos biodegradables, reciclaje y revelados caseros con Dulce Delía + Javier Piñana Sancho



Retos del trabajo colaborativo e interdisciplinario con Chango + Marta Marín



The Real Photography Company + spazioSERRA + Northern Sustainable Darkroom



Volumetría y programación de la realidad con Felipe Elgueta	Chemigrams, Crystalogram, and Soil Chromatography with GuL Cevikoglu + Stig Marlon Weston + Elizabeth Ransom	with Christina Z. Anderson	photography with Andrew Davidhazy	Is Experimental Photography a New Apparatus? with Marc Lenot + Célica Veliz + Stig Marlon Weston + Patrice Baunov
Múltiples exposiciones y fotobordado con Mayra Biajante + Gonchi Rostan	Experimental Polaroid Experimental with Erin Delsigne y con Estefi Brussa	Photochemical Objects and Photo Sculptures with Lynn Bierbaum + Angela Jones	Art and Science with Maciej Zapiór + Alex Kantoros + John Beaver + Felicita Russo + Leandro Tosi	Modern Cyanotype with Annette Golaz + Virginia Dal Magro + Fruma Markowitz
Exposiciones experimentales con Belén Vilanova + Isla Colectivo + Camilo Londoño Hernández	Darkroom, Smartphone and Artificial Intelligence with Ivona Tau + John Beaver + Andrey Piletsky	Cine experimental: Found footage y Contar nuestra historia con Ana Martínez y Mariana Bellone	SolariSwap: Atravesando fronteras I Crossing borders con Kümei Kirschmann + JB Cunillera + Pilu Ann Alógica + Guillermo Álvarez and Solar Crossworlds (Jeff McConnell y Diana Pankova)	Morgen ist die Frage! with Lena Storjohann + Patrice Baunov + Dino Rekanovic + Kati Bruder
The Art Cure: the potential of photography to help individual renewal and heal social divides with Agnes Eperjesy	Theory on Experimental Photography with Marc Lenot + Ludimilla Carvalho	Traces, Biochrome, and Kintsugi with Ann Massal + Daniela Melo + Irina Chernikova + Renata Buziak	Las Imágenes de la Tinta con Carles Mitjà	Generative Art with Pierre Paslier + Luca Bendandi
	Experimental Darkroom	Breaking the time barrier: peripheral, panoramic and strip		Painting Is Dead, They Said: Analog Photography in Context w/ Bridget Conn



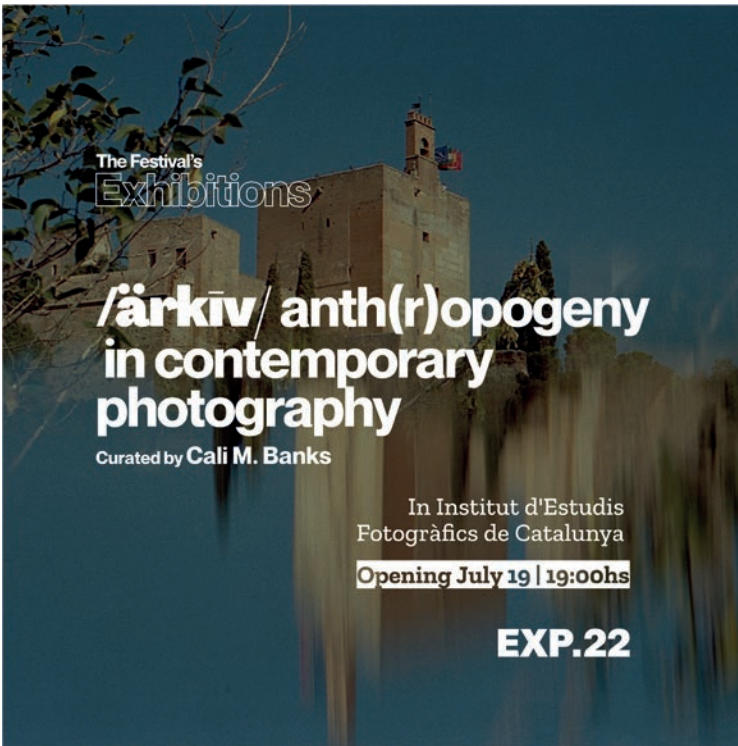
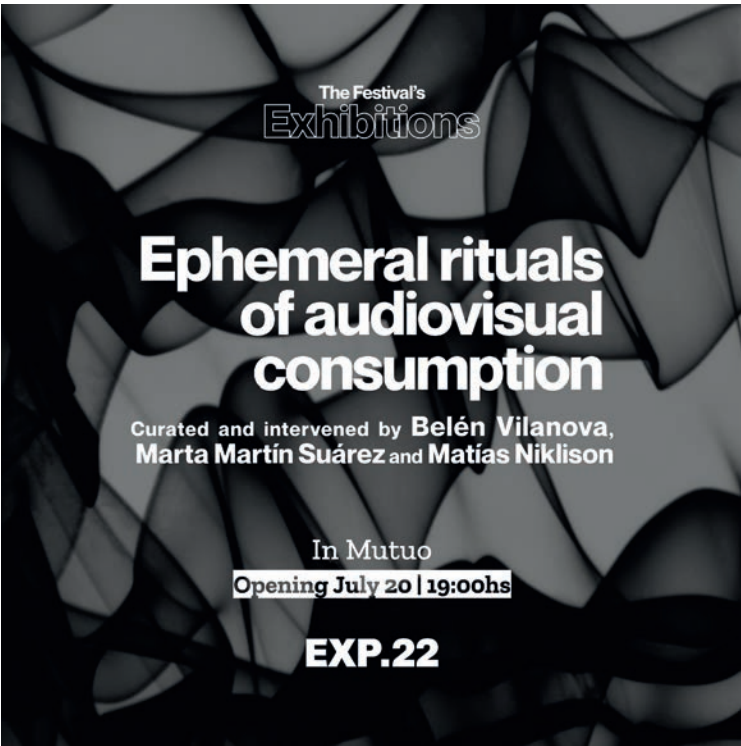
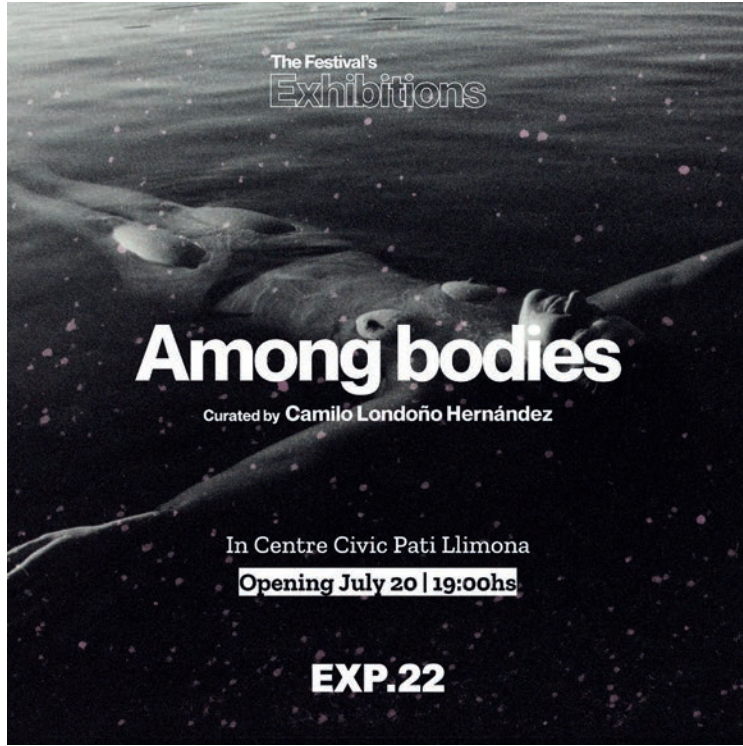


# Exhibitions

**“Ephemeral rituals of audiovisual  
consumption”** curated and  
intervened by Belén Vilanova,  
Marta Marín and Chango

ph:  
Francisca Parada Burgos  
Exhibitions Opening at Mutuo Centro Barcelona



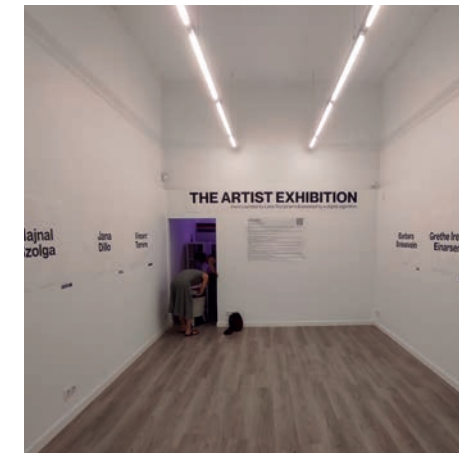






ph:  
David Torreblanca  
/ 'är kīv/ Anth(r)opogeny in Contemporary  
Photography curated by Cali M. Banks

## “The Artist Exhibition” curated by Lena Storjohann



ph:  
David Torreblanca  
“Lux-e-Trance” curated by Isla Colectivo





# Find your partner

To achieve interaction between all attendees, the festival organized an activity that consisted of finding two people during the event by their accreditation number. That activity managed to mix participants, artists and organizers who had an excuse to show up and talk. Once found, the couples had to take a photo with a thermal camera and hang it on a photo wall where everyone recognized each other.



ph:  
Cristina Sánchez







9



9



15



33



8





# Art Swap Space

So that the participants did not have to be with their works in hand nor did a company keep percentages of their sales, the festival organized a **free of charge** space for the **direct exchange of work between artists**. This space was very interesting because people gathered around it to share about his work and everyone was able to take home a souvenir thanks to its low cost.



ph:  
Cristina Sánchez  
Art Swap Space



# Partners



Ajuntament  
de Barcelona

NAU BOSTIK  
ESPAI DE CREACIÓ I DIFUSIÓ DE LA CULTURA



SVBVBIA.BCN







# Our Team!





# Merchandising

This year we published **a catalog, a t-shirt and a special festival tote-bag**. The catalog is a box that contains explanatory information about the festival, a theoretical book that compiles studies on experimentation, and a game, **the Experimentarium**, made with the images of the festival's artists and participants. With this catalog, we close a trilogy of catalogs with the container box format to look for new formats for next year.





# Economy & Transparency

From our non-profit association, **this year we managed a budget of €36,860 from our community and a €1,000 grant from Barcelona City Council.** Based on our commitment to economic transparency, we can indicate that this year we have

spent all the money we have received. Our most important expense items have to do with artists and workers, online festival, catalog and materials for workshops. **Our event has generated that the 200 participants spending more than €120,000 during their stay in the city.**

Ingresos / Income		Gastos / Expenses	
Subvenciones públicas / Public subsidies	1.000 €	Logística espacios / Logistics places	3.752€
Subvenciones privadas / Private subsidies	0 €	Exposiciones / Exhibitions	1.600€
Inscripciones / Registrations	20.804 €	Página web / Webpage	400€
Talleres / Workshops	5.700 €	Materiales para participantes/Materials for participants	2.603€
Online festival	7.238 €	Catálogo / Catalogue	5.936€
Merchandising	1.293 €	Talleres / workshop materials	3.050€
Donaciones / Donations	825 €	Difusión / Marketing	0€
		44 Artistas invitados y curadores / Invited Artists and Curadores	4.600€
		2 dirección + 1 diseño	4.700€
		12 organizadores	2.800€
		45 voluntarios / volunteers	660€
		Virtual festival	3.886€
		Otros / Others	670€
		Asociación / Association	1.600€
		Comisiones bancarias y de plataformas / Bank and platforms fees	700€
		Seguro	400€
		Tecnología	490€
Total:	36.860 €	Total:	37.847 €

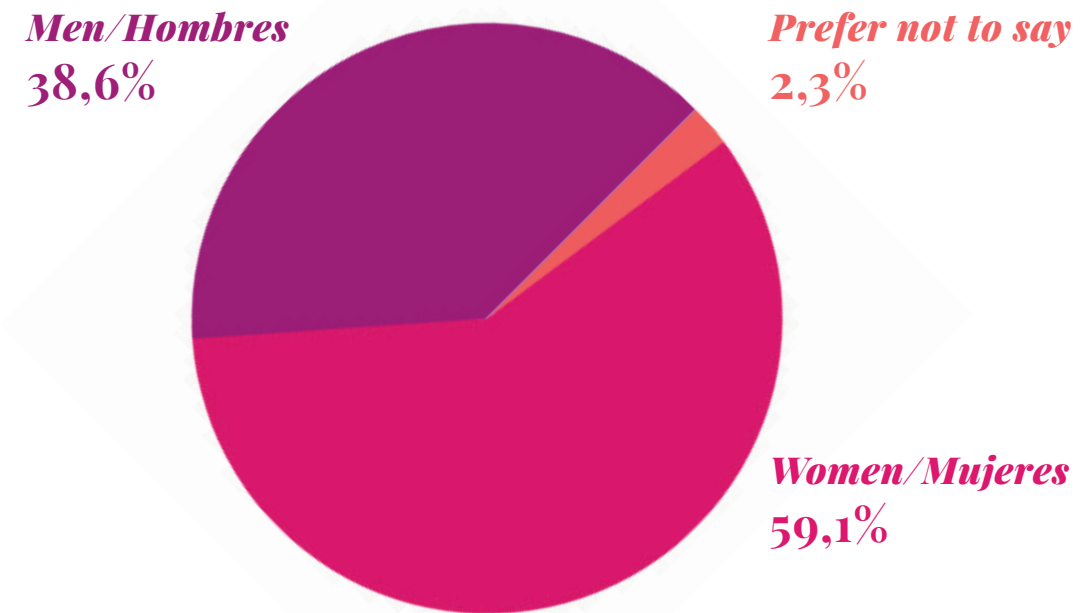
INCOMES/INGRESOS

EXPENSES/GASTOS





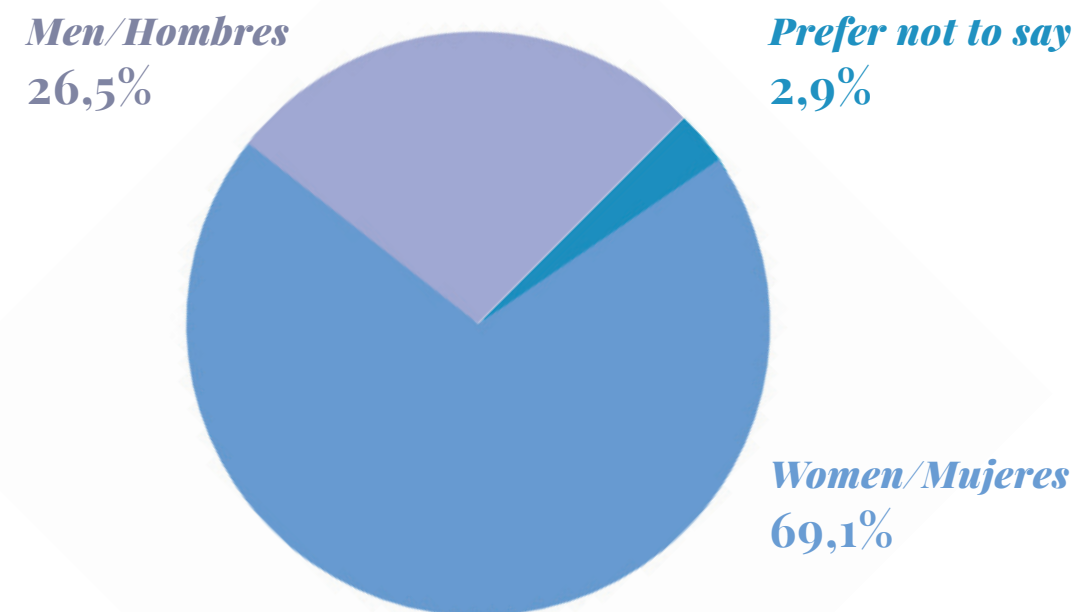
## INVITED ARTISTS



# Gender Equality

We believe and create from equality, that's why from the first festival we joined the No Sin Fotógrafas protocol, committing ourselves to having at least 40% women in our activities. **This year we had 59.1% artists and 69.2% female participants.** In this sense, we have shown that continuing to reproduce sexism in the visual arts is unsustainable and that we have to change things now and lead by example.

## PARTICIPANTS





# Our community in social networks

The communication before and during the festival was a key to reach a massive audience. The calls to exhibit, register and participate were designed to generate greater visibility and impact in our social networks, official website and mass media. The direct dialogue between our directors and the public was essential for the participants to decide to come from all over the world for a first edition.

ph:  
David Torreblanca  
IEFC Polaroid workshop with Estefi Brussa







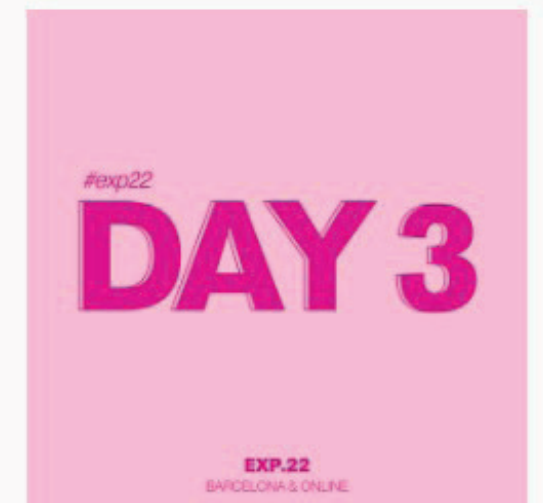
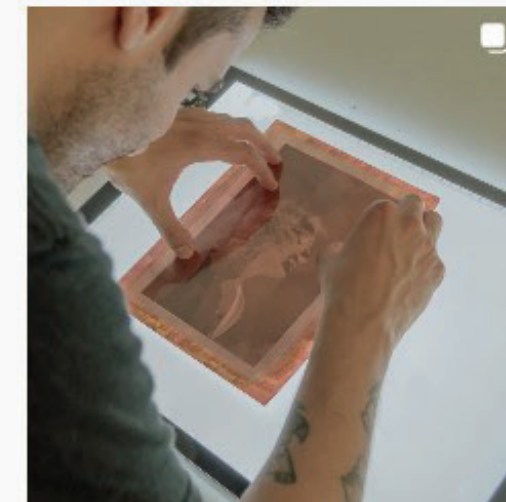
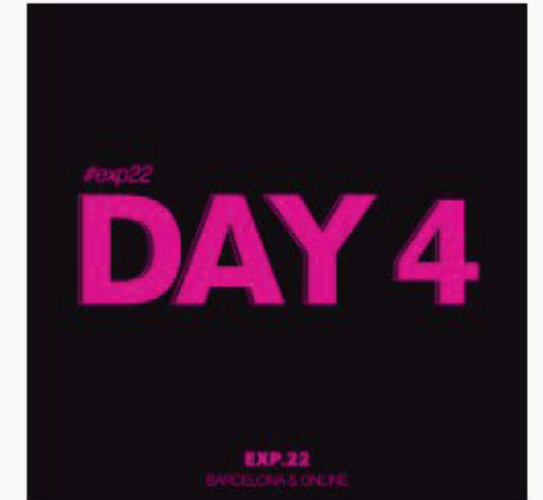
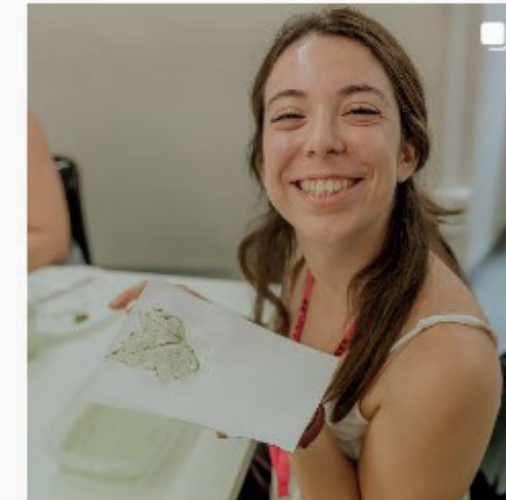
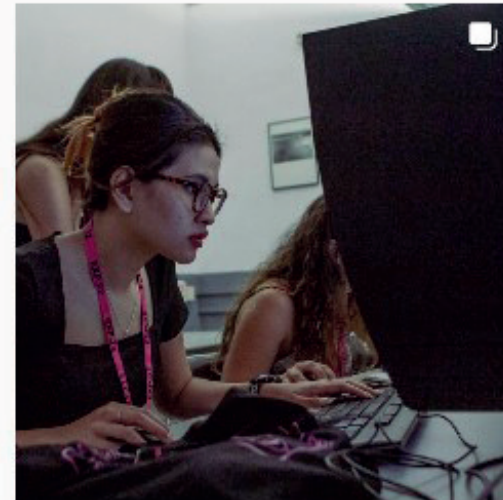
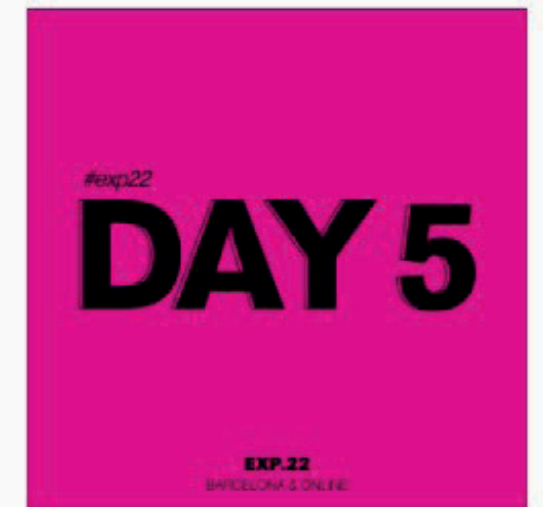
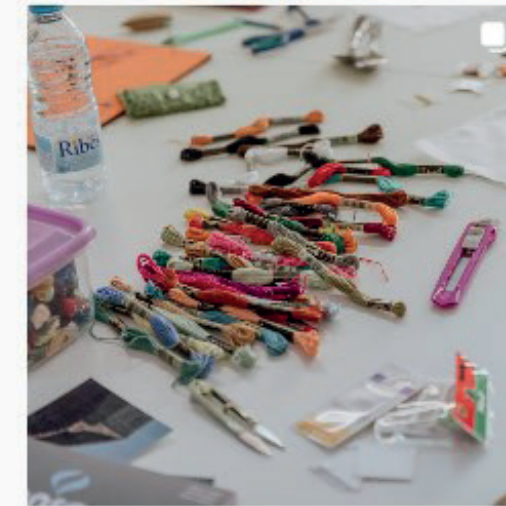
**+ 29.2k**  
followers ❤️

- + 1.2k posts
- + 28 monthly publications
- + 20k accounts reached per month



**+ 5.9k**  
followers 👍

- + 26 monthly publications
- + 19k monthly reach







+ 487  
subscribers

+ 130 videos  
+ 150 hours of viewing per month  
+ 1.6k views per month



+ 979  
subscribers

+ 25 monthly tweets  
+ 3.6k impressions per month



EXP. Experimental Photo Festival  
@experimentalphotofestival  
514 iscritti

HOME

VIDEO

SHORTS

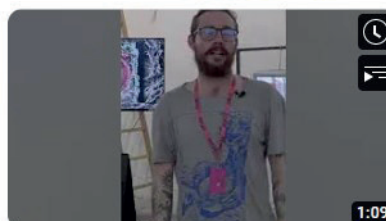
DAL VIVO

PLAYLIST

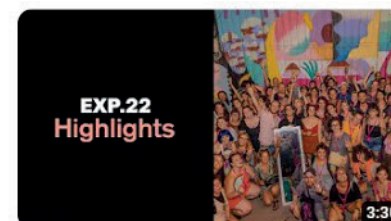
COMMUNITY

CANALI

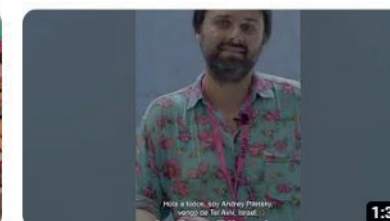
INFORMAZIONI



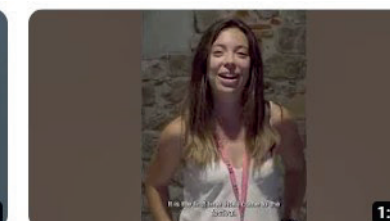
Isla Colectivo: curadores de la exposición  
Lux-e-Trans EXP.22 #shorts  
18 visualizzazioni • 1 mese fa



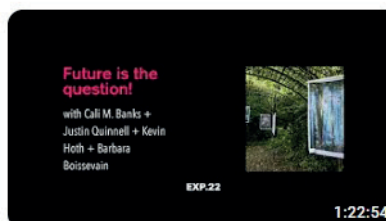
EXP.22 Experimentarium Highlights  
161 visualizzazioni • 1 mese fa



Andrey Piletski was an invited artist at  
EXP.22 #shorts  
5 visualizzazioni • 1 mese fa



Maria Solaguren-Beascoa fue participante  
del EXP.22 #shorts  
16 visualizzazioni • 1 mese fa



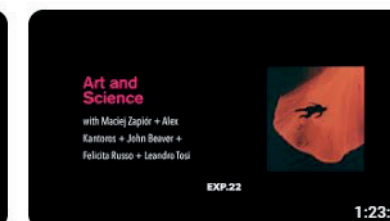
Future is the question!  
51 visualizzazioni • 1 mese fa



Morgen ist die Frage!  
26 visualizzazioni • 1 mese fa



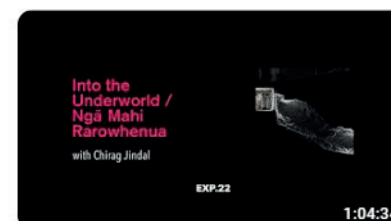
El futuro es la pregunta!  
166 visualizzazioni • 1 mese fa



Art and Science  
67 visualizzazioni • 1 mese fa



Exploraciones en sustratos biodegradables,  
reciclaje y revelados caseros



Into the Underworld / Ngā Mahi Rarowhenua  
78 visualizzazioni • 1 mese fa



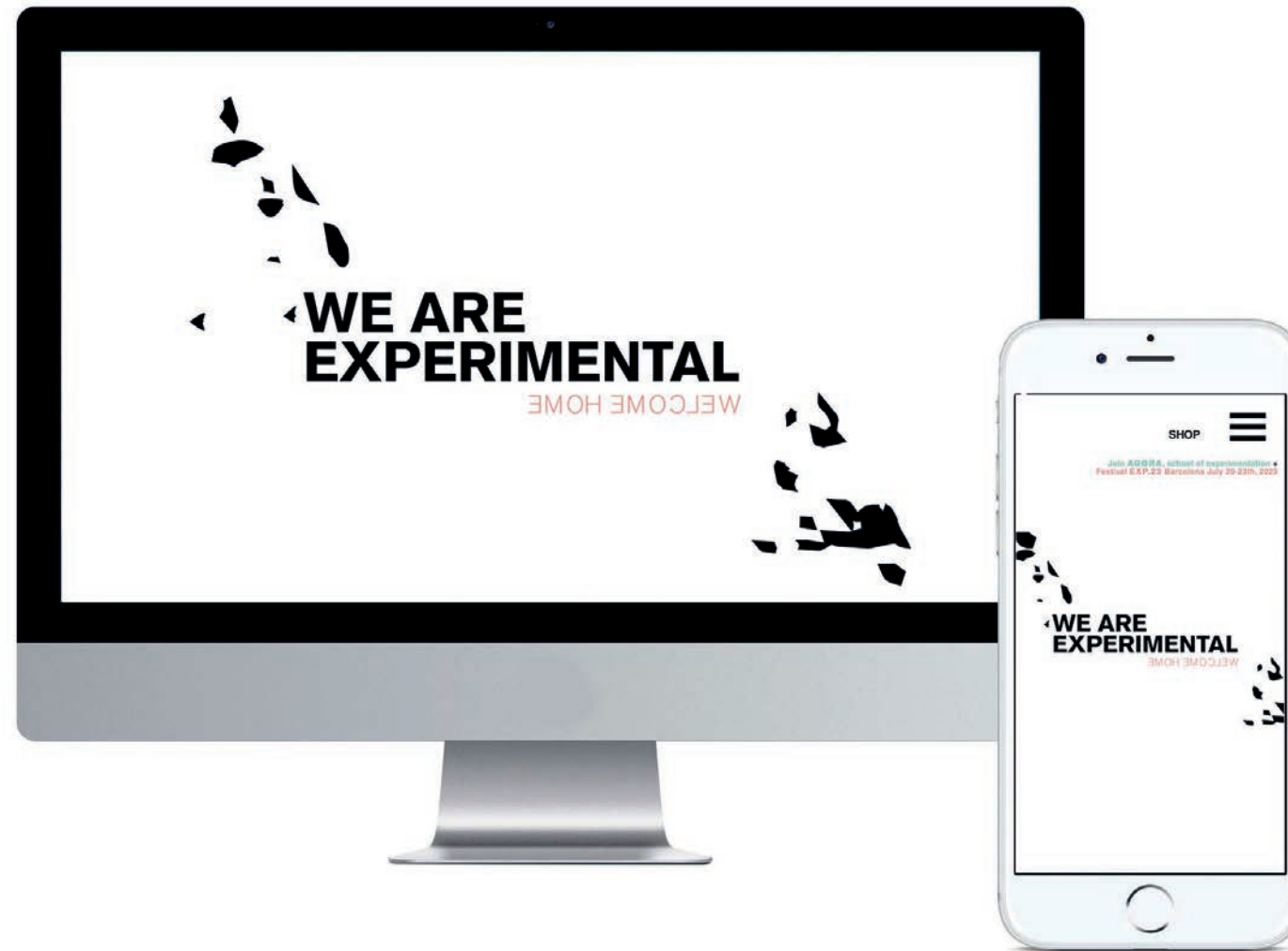
EXP.22 presents the invited ARTIST: Gül  
Cevikoglu



EXP.22 presenta la ARTISTA invitada: Estefi  
Brussa



## WEBPAGE



**+ 3.6k**  
monthly users

+ 9.4k page views per month  
+ 72 countries



**+ 306**  
followers  
+ 68 posts





ph:  
Cristina Sánchez  
Festival Closure  
at the Nau Bostik



**SEE YOU NEXT SUMMER!**

Barcelona. 19-23 july | 2023

**EXP  
ERI  
MENTAL**

**2023**  
**BCN**

INTERNATIONALPHOTOFESTIVAL

